



## Frequently Asked Questions

### **What is the Neil Cummins Readathon?**

Our Readathon is PTO's biggest fundraising event that develops our students' love for reading while raising money for programs at Neil Cummins Elementary. The Fundraising period takes place between January 8th and February 12th.

### **When is Readathon Day and what happens on that day?**

On Wednesday, January 27th, 2021, students in all grades will spend time in various age/grade-appropriate reading activities. Due to COVID-19, there will be no parents or special guest volunteers this year; however, we do have some very cool, online stories read by authors or celebrities to share with each grade level. Since we have a shorter time in class this year to dedicate to reading, we encourage all students to continue at home.

### **Why should my student participate?**

This is the primary fundraiser for the Neil Cummins PTO and our goal is 100% pledge participation which means every student has at least one donation.

### **What does my donation help support?**

All donations collected for this event will go to support Neil Cummins Elementary School in this school year! Our goal is to raise \$65,000 to help pay for teacher classroom supplies and instructional material, professional development for teachers, furniture and classroom equipment, additional library books and materials, virtual parent education events, campus improvements and more. We're especially pleased to announce that PTO also funds Alan Scofield Storytelling Program, Alan Scofield Miwok Connections and Dance Program, and Joni DeGabriele Musical Moments and Social Emotional Learning Program.

### **Who can sponsor my child?**

The possibilities are endless! Email friends and family, near and far, for support and include a link to their personal fundraising page! Donate to a friend, to a buddy, or to a neighbor. Students can also support each other with small donations. We are encouraging online donations due to COVID-19; however, pledge forms can be found on our website if you must donate by cash or check. All donations are due by February 12, 2021.

### **Is my donation tax deductible?**

All donations are fully tax deductible! Our PTO organization is a non-profit 501(c)3 organization and the Federal ID number is 36-478-1717 for tax-deduction purposes.

**For more information, please visit our website at [www.neilcumminsreadathon.com](http://www.neilcumminsreadathon.com) or email the Readathon Team at [ncreadathon@gmail.com](mailto:ncreadathon@gmail.com).**