



Dear Neil Cummins Families,

The fifth annual Neil Cummins Readathon is here - even if it looks a little different this year! The Readathon aims to develop our children's love for reading while simultaneously raising funds for much-needed programs and resources that help our school and students thrive throughout the year.

Readathon day will be **January 27th, 2021!** On this day, each student from TK-5th grade will spend time reading (or being read to) and doing reading related activities. Due to COVID-19 and the school schedule, we're hopeful that each student will continue to read at home that week reaching our usual 300 minutes per student.

From January 8 - February 12, students will collect pledges from family, friends, neighbors and beyond, in support of their reading efforts on Readathon day. This is the main PTO fundraiser each year and **our goal for 2021 is to raise \$65,000** so that the PTO can provide Neil Cummins with:

- Teacher classroom supplies and instructional materials
- Professional development for teachers
- Furniture and classroom equipment
- Additional library books and materials
- Joni DeGabriele Musical Moments and Social Emotional Learning Program
- Alan Scofield Storytelling Program
- Alan Scofield Miwok Connections and Dance Program
- Virtual parent education events
- Campus improvements
- ...and so much more!

Each student will have a personal donation webpage (hosted by 99pledges.com) which helps them reach a broader audience. You will receive an email with a link to your child's donation page which you can share with family and friends to request pledges of support. Due to COVID-19, we would prefer all donations to be online. However, if you can only collect donations of cash or check, there is a pledge sheet available on our website (www.neilcumminsreadathon.com). All donations - cash, check, or online - are due by Friday, February 12.

We are gearing up for another successful fundraiser which depends on the involvement of every student - whether they raise \$2, \$25, \$250 or more; it all goes towards our school, so please support your child and help them participate in this event. **Our goal is for each student to participate and for us to reach 100% participation at our school** by February 12th.

Visit www.neilcumminsreadathon.com anytime to learn more about the Readathon, answer any questions you may have, get book recommendations to inspire your child, and more.

Let us know if you have any questions and thank you for your support!

The Neil Cummins Readathon Team