



## Frequently Asked Questions

### **What is the Neil Cummins Readathon?**

Our Readathon is PTO's biggest fundraising event that develops our students' love for reading while raising money for programs at Neil Cummins Elementary. The Fundraising period takes place between January 4th and February 11th.

### **When is Readathon Day and what happens on that day?**

On Wednesday, January 26, 2022, students in all grades will spend time in various age/grade-appropriate reading activities. We have incredible local authors coming to speak to every grade to enrich each student's experience on Readathon day. All students will celebrate reading by working together to read for over 175,000 minutes, or 300 minutes per student!

### **Why should my student participate?**

This is the primary fundraiser for the Neil Cummins PTO and our goal is 100% pledge participation. Sharing the gift of reading with your child is a fun and lifelong pursuit.

### **What does my donation help support?**

All donations collected for this event will go to support Neil Cummins Elementary School in this school year! Our goal is to raise \$65,000 to help pay for teacher classroom supplies and instructional material, professional development for teachers, furniture and classroom equipment, additional library books and materials, virtual parent education events, campus improvements, Hawks' Garden, and more. We're especially pleased to announce that PTO also funds Alan Scofield Storytelling Program, Alan Scofield Miwok Connections and Dance Program, and Joni DeGabriele Musical Moments and Social Emotional Learning Program.

### **Who can sponsor my child?**

The possibilities are endless! Email friends and family, near and far, for support and include a link to their personal fundraising page! Donate to a friend, to a buddy, or to a neighbor. Ideally, all donations will be made directly through 99Pledges, but we'll also accept cash or check donations. Download the pledge form on our website if you collect cash or check pledges. Students can also support each other with small donations. Please note that pledges can be made in a flat amount, or on a per minute of reading basis. All donations are due by February 11, 2022.

### **Is my donation tax deductible?**

All donations are fully tax deductible! Our PTO organization is a non-profit 501(c)3 organization and the Federal ID number is 36-478-1717 for tax-deduction purposes.

For more information, please visit our website at [www.neilcumminsreadathon.com](http://www.neilcumminsreadathon.com) or email the Readathon Team at [ncreadathon@gmail.com](mailto:ncreadathon@gmail.com).