



Dear Neil Cummins Families,

The sixth annual Neil Cummins Readathon is here! The Readathon aims to develop our children's love for reading while simultaneously raising funds for much-needed programs and resources that help our school and students thrive throughout the year.

Readathon day will be **January 26th, 2022!** On this day, each student from K-5th grade will spend about 300 minutes reading (or being read to) and doing reading related activities. That's 175,000 minutes of reading across all students!

From January 4 - February 11, students will collect pledges from family, friends, neighbors and beyond, in support of their reading efforts on Readathon day. This is the main PTO fundraiser each year and **our goal for 2022 is to raise \$65,000** so that the PTO can provide Neil Cummins with:

- Teacher classroom supplies and instructional materials
- Professional development for teachers
- Furniture and classroom equipment
- Additional library books and materials
- Virtual parent education events
- Joni DeGabriele Musical Moments and Social Emotional Learning Program
- Alan Scofield Storytelling Program
- Alan Scofield Miwok Connections and Dance Program
- Hawks' Garden
- Campus improvements
- ...and so much more!

Each student will have a personal donation webpage (hosted by 99pledges.com) which helps them reach a broader audience. You will receive an email with a link to your child's donation page which you can share with family and friends to request pledges of support. Online donations are preferred, however, if you would prefer to make a cash or check donation, put the attached Pledge Sheet along with your donation in an envelope and turn it into the school office. All donations - cash, check, or online - are due by Friday, February 11.

We are gearing up for another successful fundraiser which depends on the involvement of every student - whether they raise \$2, \$25, \$250 or more; it all goes towards our school, so please support your child and help them participate in this event. **Our goal is for each student to participate and for us to reach 100% participation at our school** by February 11th.

Visit www.neilcumminsreadathon.com anytime to learn more about the Readathon, answer any questions you may have, get book recommendations to inspire your child, download forms, and more.

Please email us if you have any questions. Thank you for your support!

The Neil Cummins Readathon Team