



## Frequently Asked Questions

### **What is the Neil Cummins Readathon?**

Our Readathon is PTO's biggest fundraising event that develops our students' love for reading while raising money for vital programs at Neil Cummins Elementary. The fundraising period takes place between January 5 and February 10, 2023.

### **When is Readathon Day and what happens on that day?**

On Wednesday, January 25, 2023, students in all grades will spend time in various age/grade-appropriate reading activities. We have incredible local authors coming to speak to every grade to enrich each student's experience on Readathon day. All students will celebrate reading by working together to read for over 175,000 minutes, or 300 minutes per student!

### **Why should my student participate?**

This is the primary fundraiser for the Neil Cummins PTO and our goal is 100% participation. Sharing the gift of reading with your child is a fun and lifelong pursuit.

### **What does my donation help support?**

All donations collected for this event will go to support Neil Cummins Elementary School in this school year! Our goal is to raise \$65,000 to help pay for teacher classroom supplies and instructional material, professional development for teachers, school events, additional library books and materials, parent education events, campus improvements, Ecology & Campus Beautification, Hawks' Garden, and more. We're especially pleased to announce that PTO also funds Alan Scofield Storytelling Program, Alan Scofield Miwok Connections and Dance Program, and Joni DeGabriele Musical Moments and Social Emotional Learning Program.

### **Who can sponsor my child?**

The possibilities are endless! Email friends and family, near and far, to ask for support and include a link to your child's personal fundraising page. Donate to a fellow Neil Cummins friend, buddy, or neighbor. Ideally, all donations will be made directly through 99Pledges, but cash or check donations are also accepted. Please use the pledge form provided if you collect cash or check pledges. Pledges can be made in a flat amount, or on a per minute of reading basis when made through 99 pledges. Flat donations are charged immediately and per minute pledges will be charged upon completion of the 300 minutes of reading during the Readathon on January 25, 2023. All donations are due by February 10, 2023.

### **Is my donation tax deductible?**

All donations are fully tax deductible! Our PTO organization is a non-profit 501(c)3 organization and the Federal ID number is 36-478-1717 for tax-deduction purposes.

**For more information, please visit our website at [www.neilcumminsreadathon.com](http://www.neilcumminsreadathon.com) or email the Readathon Team at [ncreadathon@gmail.com](mailto:ncreadathon@gmail.com).**