



Dear Neil Cummins 1<sup>st</sup> - 5<sup>th</sup> Grade Families,

It's that time again...the **seventh** annual Neil Cummins Readathon is here!

**Readathon Date: January 25, 2023.** On this day, each student from K-5th grade will spend about 300 minutes reading and doing reading related activities at school. That's 175,000 minutes of reading across all students!

**When and How to Fundraise: From January 5 - February 10, students will collect pledges** from family, friends, neighbors and beyond, in support of their reading efforts during the Readathon school day on Wednesday, January 25, 2023. Each student will have a personal donation webpage (hosted by 99pledges.com) which helps them reach a broader audience. You will receive an email with a link to your child's donation page which you can share with family and friends to request pledges of support. We are gearing up for another successful fundraiser which depends on the involvement of every student. Whether they raise \$2, \$25, \$250 or more, all donations go towards our school, so please support your child and help them participate in this event. **Our goal is for each student to participate and for us to reach 100% participation at our school.** All donations - online, cash, check - are due Friday, February 10.

**Why We Fundraise:** The Readathon is the main PTO fundraiser each year and **our goal for 2023 is to raise \$65,000** so that the PTO can provide Neil Cummins with vital programs, projects and events:

- Teacher classroom supplies and instructional materials
- Professional development for teachers
- School events (such as Friday Socials and Holiday Store)
- Additional library books and materials
- Parent Education Events
- Joni DeGabriele Musical Moments and Social Emotional Learning Program
- Alan Scofield Storytelling Program
- Alan Scofield Miwok Connections and Dance Program
- Ecology and Campus Beautification & Hawks' Garden
- Campus projects (such as the new blacktop re-striping, new Neil Cummins entry signs, two new murals)
- ...and so much more!

**Where to Get More Information:** Visit [www.neilcumminsreadathon.com](http://www.neilcumminsreadathon.com) anytime to learn more about the Readathon, answer any questions you may have, get book recommendations to inspire your child, download forms, and more.

Please email us if you have any questions. Thank you for your support and we look forward to another successful fundraiser!

The Neil Cummins Readathon Team